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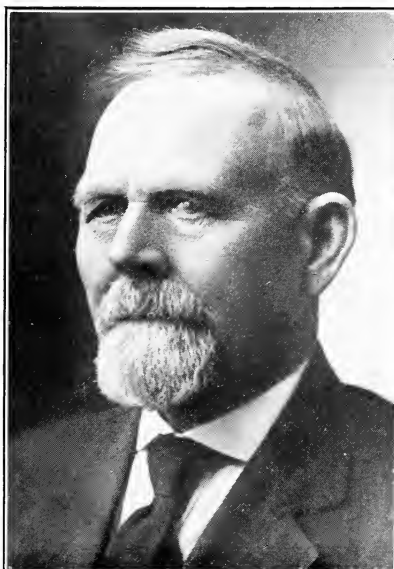
U.S. DEPARTMENT of Agriculture

SEED CORN



L.A. VOGLER & SON
HOPE, INDIANA

VOGLER'S Seed Corn Catalogue



L. A. VOGLER



L. M. VOGLER

BEST BY TEST

By Highest Germinating Power. By the Highest Yield Per Acre.

By the Standard of Perfection (Our Winnings.)

By Satisfied, Successful Customers.

By Being Grown from Disease-free Seed.

Our Seed Corn holds state record. 144 bushels per acre,
official yield five-acre corn contest.

Our Corn is the REAL Utility Corn, by Combining High Yield
and Fine Show Type.

L. A. VOGLER & SON, HOPE, IND.

ANNOUNCEMENT

This, our 1927 catalog, announces the beginning of the twenty-third year that we have been producing and offering to the public seed corn that means more to the farmer and the public in general than most people realize at first thought.

It means more to the farmer because our seed corn will produce him more bushels of corn, than the seed corn that is planted by ninety per cent. of the farmers anywhere from 10 to 20 bushels per acre. This is a fact and has been demonstrated time and time again and even what few testimonials that we have room for here will bear it out. One bushel of our corn will plant seven acres that means an increase of 70 bushels. Take corn at the present price and then figure the profit that an investment of \$5.00 in seed corn means to you. It means more to the general public because when every farmer increases his yield of corn 10 bushels per acre it means an enormous increase in the wealth of the farmers of any community and when that happens the general public benefits just to the extent of that increased wealth.

During these twenty-three years we have been breeding and improving our strains of seed corn until today our corn has established a record, both for the production of bushels and winning at state and national shows, that is gratifying to us and satisfies our customers. This has been done by crossing individual ears of the highest yielding power, by field selection of the earliest maturing ears, and by planting disease free seed. By breeding and selection we have eliminated barren stalks, increased the yield, decreased the number of suckers, lowered the height of the ear, shortened the time of maturity and in fact have improved it in every way; but with all the work of breeding and selection I believe that we have gotten more direct and pronounced results in increased yields from using the disease free seed, for the last seven years we have planted nothing but disease free seed. In testing for disease, eight kernels from each ear are pulled and tested in the modified rag doll tester with the help and co-operation of the county agricultural agent. The seed that you will get will be grown from this disease free seed.

If you favor us with an order for seed corn don't expect to get show corn, because the show ears are hard to find, but we do say that any of our seed corn will produce show corn when given anything like a fair chance.

In conclusion we wish to say that we make our utmost effort to deliver the BEST of SEED CORN and to PLEASE our customers, GUARANTEEING SATISFACTION, and giving ten days for testing and inspection, and if you are not PERFECTLY SATISFIED return the corn at our expense and we will refund your money. We guarantee a germination of 96 per cent. or better, but we do not guarantee

it to grow and are in no manner responsible for the crop because so many factors play a part, climatic conditions, soil, time of planting, cultivation, etc.; but under ordinary favorable conditions you can count on from 94 to 100 per cent. stand. We solicit your patronage and will give your order prompt and efficient attention.

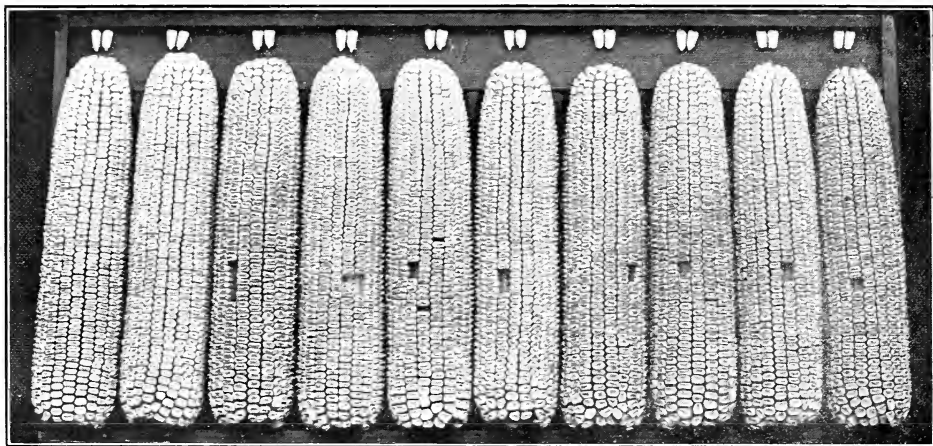
Yours for more and better corn.

L. A. VOGLER & SON.

Grand Champion Bushel



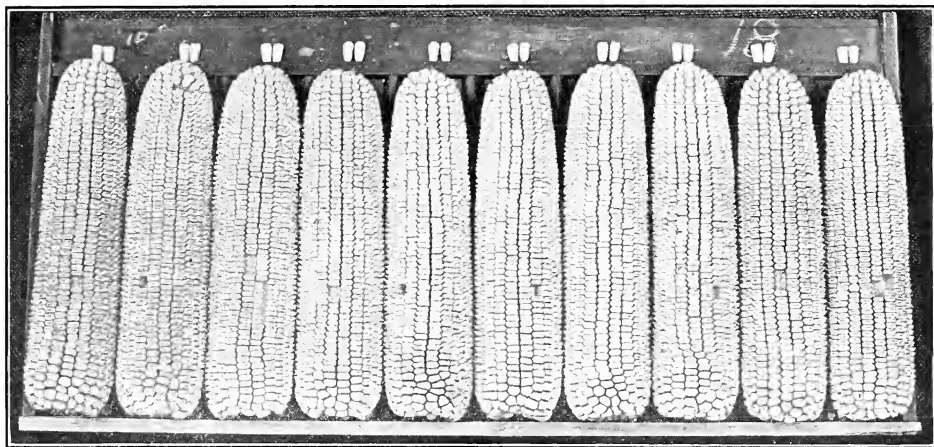
National Corn Show, Sedalia, Mo., Nov. 11-13, 1926.



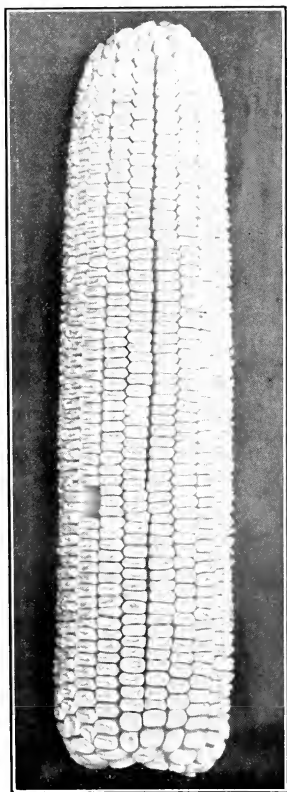
Grand Champion Sample International Grain and Hay Show,
Chicago, Nov. 28-Dec. 5, 1925.

Vogler's White Dent

This corn has been grown on the farm for forty-five years; it is a large white corn, and requires 120 days in which to mature. It is unsurpassed as a yielder, and is noted for its drought-resisting qualities, as the men that grow it loudly proclaim its ability to keep right on growing during excessive heat and dry weather. This is due to its vigor and strong constitution and its root system, which is strongly developed, and makes it a deep-rooted and deep-feeding corn. This one fact is a great big point in its favor, as it will stand up through a heavy wind storm while other corn is badly damaged. It has an immense amount of foliage, which accounts for its ability to make the most out of the plant food it gets from the soil, and also makes it an ideal ensilage corn. Our breeding work with this corn has eliminated barren stalks and increased the size of the ear to the maximum. The ears range in length from eight and one-half to twelve inches, seven and one-half to eight and one-half inches in circumference and cylindrical in shape. It is extraordinary deep grained, with a medium size cob, and has from sixteen to twenty-four rows, the greater number having twenty rows of wedge-shaped kernels. These have very little space between them, only enough to allow them to dry out quickly and thoroughly. It shells from 86 to 88 per cent. of corn to cob, and has a good indentation, which makes the ears moderately rough. If you are looking for a high yielding corn, you will make a mistake if you do not order this corn. We give this corn our strongest endorsement. This corn wins the prizes at all the



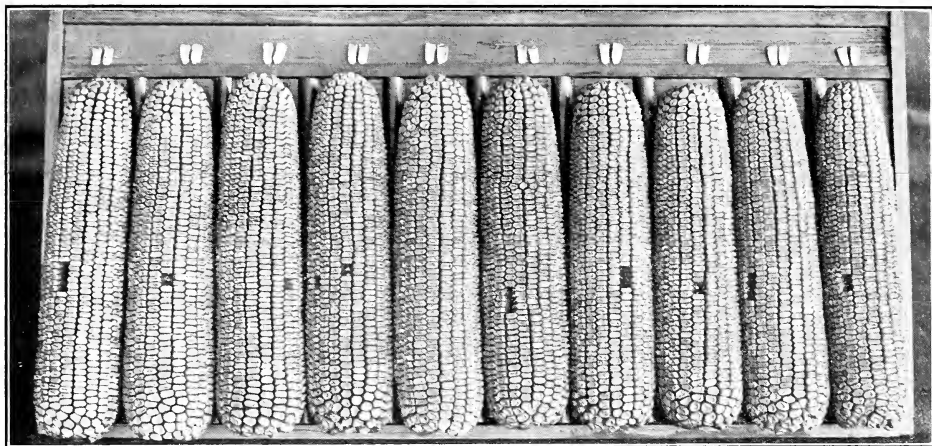
GRAND SWEEPSTAKES TEN EARS, INDIANA CORN SHOW, 1924,
Shown by L. M. Vogler, Hope, Indiana.



local shows for the men who grow it. It speaks for itself to all the men who have grown it.

Now, Mr. Farmer, you who pride yourself on your ability to do things, who are hustlers, who are progressive in your methods of farming, who pride yourself on the fine corn crops you raise and high yields this is the corn for you, because you plant your corn reasonably early, and you prepare a good seed bed, and you cultivate well; when you do all this and don't overlook the most important point and use Vogler's White Dent seed corn your yield will be the highest, your results most gratifying. Our white seed corn will satisfy you.

First Prize: Single Ear,
Region 8.
International Grain and Hay Show,
Chicago, Nov. 27-Dec. 4, 1926.



First Prize: 10 ears yellow corn. Region 8, International Grain and Hay Show, Chicago, Nov. 27-Dec. 4, 1926.

Reid's Yellow Dent

This variety is so well known that we feel we don't need to say much concerning it. It is an early corn and matures in about 100 to 105 days. It is nicely dented, but is not a rough corn, and is deep grained with very little space between the rows. Has a very small cob and shells an exceedingly high per cent. of corn to cob, from 88 to 90 per cent.

This corn is quite a favorite with the live stock feeders. Its early maturity makes it fine for early silo filling. This corn certainly has the ability to produce a fine large ear on every stalk, even on the poorer ground where the stalks are not so large and vigorous. This corn we call the universal corn, because we have sold it and it has given universal satisfaction over practically the whole corn belt.

You farmers who are yellow corn fanciers, who think that yellow corn feeds farther than white corn, who know that it gets more solid and that a load will weigh heavier, this is the corn that you want. This is the yellow corn that satisfies more farmers than all other varieties of yellow corn combined.

This corn will please you. Send in your order at once, as our supply of this variety is the first one to be sold out.

In 1924 we produced over 100 bushels per acre in five acre contest with this variety.

Grand Champion Bushel



NATIONAL CORN SHOW, SEDALIA, MO., NOV. 12-14, 1925.

Flesh Colored and Mixed Corn

We have on hand a pretty good supply of these two varieties of colored corn. The FLESH COLORED Corn runs from a pinkish flesh color to a dark red in color, and is the deepest kerneled corn that we grow, and shells 90 per cent. of corn to cob. It is early maturing and makes a fine ensilage corn, also a good yielder.

The MIXED CORN, or what is locally known in some sections as Calico or Bloody Butcher corn, is a little larger eared than the Flesh Colored, but not quite as deep kerneled, but I believe it will yield a little bit more corn than the Flesh Colored. We have some customers that grow nothing else but these two varieties of corn, and think that they are the best corn that grows. If you want a colored corn either one of these will satisfy you.

Sedalia, Mo., January 28, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Dear Sirs—The corn did fine. Made a fine yield and I got some good show ears out of it and won some prizes at The National Corn Show with it in the open to the world class. It has a very deep grain. I am well pleased with it.

H. H. TAYLOR.

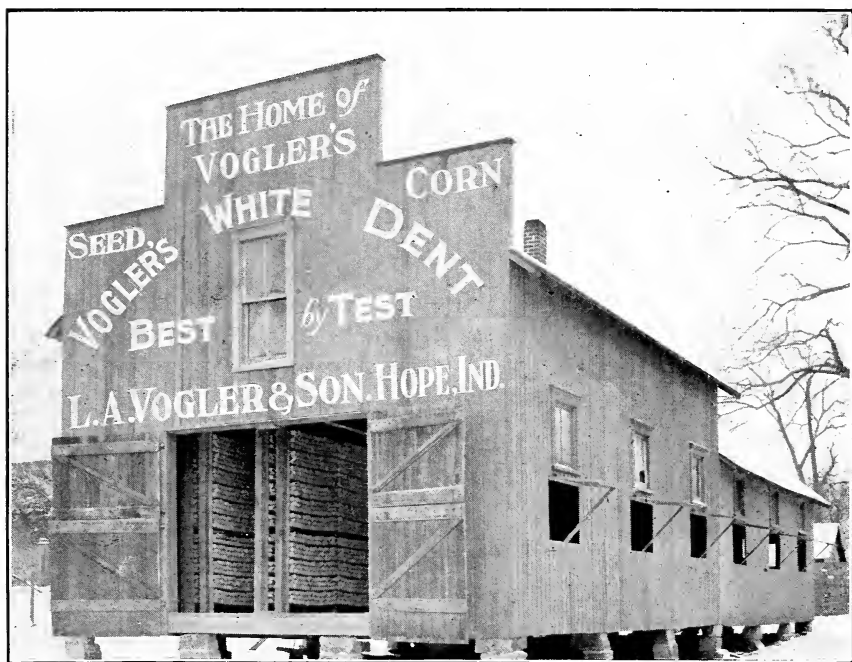
Winnings

We have been showing corn at all State and National Corn Shows since 1903. We actually have hundreds of ribbons in our collection which we have been adding to year after year.

In this collection you will find a lot of blue and red ribbons and quite a number of the royal purple which we are very proud of and of course always designate a Grand Champion at some show or other.

The year 1925 was the banner year for us and a record that I think we will be a long time in equalling if we ever do. That year we won Grand Champion at the National Corn Show at Sedalia, Mo., Nov. 12-14, 1925; Grand Champion at International Grain and Hay Show, Chicago, Ill., Nov. 28-Dec. 5, and Mr. John Barnes, of Brooksbury, Ind., used our seed and holds the state record for the highest yield in the five-acre contest which is put on annually by the Indiana Corn Growers Association. His official yield was a little over 144 bushels per acre on his five-acre plot. You will find what he has to say about our seed corn in the testimonials. Last year, 1926, we repeated at the National Corn Show at Sedalia, Mo., Nov. 11-13, winning Grand Champion again and Sweepstakes Single Ear. All these Grand Champions were won with the White Corn, Vogler's White Dent. At the International Grain and Hay Show, Chicago, Nov. 27-Dec. 4, 1926, we won two firsts and one second prize out of three possible firsts in Region 8; first on single ear with an ear of white corn; first on ten ears of yellow corn, with ten ears of Reid's Yellow Dent; and second on ten ears of white corn, this sample was second to the Grand Champion ten ears of the show. We think this is a wonderful record for two consecutive years.

We have not shown any corn at the Indiana State Corn Show or at any local shows for the last three years. Previous to that time we showed at the State Corn Show, which is always held in January at Purdue University and we have won Sweepstakes in every class and no other exhibitor has ever done that. Grand Champion of the show 1913, 1923 and 1924. Sweepstakes in class with Flesh Colored corn 1911 and 1912. Sweepstakes in class with Reid's Yellow Dent 1915 and 1916. Grand Champion Single Ear, 1917. The Indiana State Corn Show has the reputation of having more real high class and fine quality show corn than any other show in the country and to have won all these sweepstakes with that keen competition we think speaks higher of the quality of our corn than most anything that we could say.



Best By Test

We selected our slogan "Best by Test" because we think beyond any doubt that our corn comes up to the standard of that slogan. It wins the prizes at the largest shows in the corn belt, it has the record of the highest yield in the state of Indiana, 144 bushels per acre, and we have the official yield of over 100 bushels per acre with the Reid's Yellow Dent, and our seed corn produces the yields and the show ears that satisfy our customers. Read the testimonials, only a few of which we could print.

Our county, Bartholomew, is located in the best corn growing section of Indiana and we are located on the best corn producing land of the county. Our soil is a light friable clay and black loam, which is commonly known as a sugar tree soil. This type of soil will come nearer producing a good crop of corn every year than any other soil, regardless of the weather conditions.

Last year we had out 84 acres of corn and the whole crop averaged 78 bushels per acre. It was fine quality, mature and dry.

We selected several hundred bushels of our seed corn in October before the corn was dry enough to begin husking and the rest of it was selected as we husked during October and November. Repeated tests have shown germination from 96 to 100 per cent.



INTERIOR OF SEED CORN HOUSE

Care of Seed Corn

This corn was taken directly from the fields to the seed house and placed on the racks. The seed house had heat in it all fall during the storing period and on nice days the windows were all opened and the air passing through the corn dried it out in wonderful shape. The fire has been kept going in the seed house every day this winter, no extreme heat has been used, just enough to keep the air dry and warm and to keep up the circulation of air. The illustrations of the seed house shows its construction and method of storing much better than it can be told in print. Corn cared for in this way has the strongest vitality and withstands adverse weather conditions at planting time, which we very often have.

I would like to say that every one of our farm operations is done, always, with the thought in mind to improve our corn and to make our corn crop better.

I believe a paragraph on our general farming practices and corn cultivation would not be amiss and may answer some of the questions which corn growers into whose hands this catalog comes may have in mind.

We practice a three-year rotation of corn, wheat or oats, and clover. We use commercial fertilizer on the corn and wheat crops. We have used practically all of the different analysis of fertilizer made, at some time or other, but have come to the conclusion that a complete fertilizer is the best to use on our soil. By a complete fertilizer, I mean one that contains nitrogen, phosphoric acid and potash.

In handling the corn crop which practically always goes on sod, I like to plow it just as early in the spring or late winter as it is possible, often we do considerable plowing in February. We plow early whenever it is dry enough for our horses to walk on top of the ground, plowing eight to nine inches deep. We make a good seed bed using a drag and double disc and aim to begin planting the first of May if ground is in condition. We plant in rows 3 feet 4 inches wide and drill the corn 18 or 20 inches apart. We use furrow openers on the drill making a shallow furrow about three inches deep. Before the corn is large enough to plow we go over it with the cultipacker following it with the double disc, having the discs set almost straight and using three horses. This makes your disc go over a row only once.

When the corn is large enough we go over it usually four times with a one-row shovel cultivator. We use a 4-20-20 home mixed fertilizer applied in the row at the rate of 100 lbs. to the acre.

We feed everything grown on the farm except what seed corn we sell and the wheat, and more feeding corn is bought and fed on the place than is sold for seed corn. We raise and feed from 250-300 head of hogs and feed from 35 to 50 head of cattle each year.

Syracuse, New York, January 26, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Dear Sirs—I have your letter of the 22nd and am writing you at once about the corn. Our season here was very late and wet all summer. I often wonder how we got any corn at all. I was hoping to use your corn for planting for ear corn, but it did not mature this year on account of the wet season. I put it in the silo instead. It had a fine percentage of ears on it and grew over 14 feet tall. I had two stalks by my barn door all summer. The stalks were almost too large for the binder. In feeding the ensilage now I can notice the difference in the corn from last year. I was well pleased with it. Put me down for ten bushels for next year. I mean this coming spring. Let me hear from you again when you get ready to ship.

Yours very truly,

S. D. WICKS.

* * * *

Grove City, Pa., January 24, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Gentlemen—The seed corn I received from you last spring did fine. It came up and grew much stronger than other corn here. Weather conditions did not seem to effect it. It grew very large and made fine silage, the best I ever had, and I was very much pleased with it. You will get an order from me and also from some of my neighbors as they were very much taken with it for silage.

Yours respectfully,

T. F. PATTERSON.



EDGEWOOD PLACE ON THE VOGLER FARMS

Our Guarantee

We guarantee you a 96 per cent. germination; we also guarantee you satisfaction. You are also allowed ten days to test the corn, and if the test is not satisfactory you may return it and your money will be refunded. But under no consideration will we accept corn that has been returned when it has been kept longer than ten days. We make no guarantee as to the crop, because there are so many factors that play a most important part that are entirely beyond our control, time of planting, soil and seed bed, and weather conditions, etc.

L. A. VOGLER & SON.

New Salem, Ind., January 23, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Gentlemen—In regard to the seed corn I got of you last spring, will say that I got an extra good stand, and it made a very rapid growth. The yield was 85 bushels per acre and the easiest corn to shuck I ever saw. It made 15 bushels more per acre than my own seed and about 25 bushels more per acre than my neighbor's over the fence.

Yours respectfully,

BERT CLOUD.

Trophies Won at National and Inter-National Corn Shows



Trophy on left: International Grain and Hay Show Trophy awarded annually for the Grand Champion ten ear.

Crown made of chrysanthemums. Used in crowning the corn king during the crowning ceremony at Sedalia, Mo., National Corn Show, Nov. 11-13, 1926.

Trophy on right: National Corn Show Trophy, given by the Chamber of Commerce, Sedalia, Mo., Nov. 11-14, 1925.

DEAR MR. VOGLER:

Greenfield, Ind., January 24, 1927.

In reply to your most welcome letter I am well pleased with the corn, got a good stand and it matured well for the season with other corn and quality as good as expected, and saved some nice seed as anybody would wish to look at.

MR. L. R. THOMAS, Greenfield, Ind., R. R. 6.

Prices and Terms

The prices are the same for each of the varieties, viz., Vogler's White Dent, Reid's Yellow Dent, Flesh Colored Corn and Mixed or Calico Corn.

For the finest selected ears from which we picked our seed and show corn, per bushel	\$10.00
Regular grade of seed, either shelled and graded or in the ear, per bushel	5.00
10 bushels or more, per bushel	4.50
Sample ears, each50

Prices F. O. B. Hope, Ind.

Barrels, boxes and bags free. No order taken for less than one-half bushel. Money must accompany order and ten days are given for inspection and testing and if corn is not found satisfactory return it at our expense and your money will be refunded. Our shelled corn is handled and treated the same as the ear corn, the type is as good and the germinating quality is just as strong. The shelled corn is hand nibbed by expert corn men, both ends are nibbed off, and the rest is shelled and graded and is ready for the planter. Send us your order today and avoid being disappointed by waiting until we are entirely sold out. Remember our guarantee is that you must be satisfied and if for any reason you are not perfectly satisfied when you receive the corn return it at our expense and your money will be refunded.

(We are glad at any time to send sample kernels of any of our varieties upon request. Visitors are always welcome, come and see the seed corn and method of storing and handling.)

Warning

After you receive your seed corn and before you begin planting BE SURE and test out your planter thoroughly. A lot of men have missed getting a good stand of corn when they used our seed corn. Their drill plates did not fit the corn. Our seed corn is so much deeper grained than the average corn that it takes the largest sized drill plates, and even then they want to be filed out and made larger, so as to allow the corn to go through. Many failures of a good stand have been caused on account of the corn not being able to get through the plates. Test your planter carefully; you want to know that it is working perfectly.

Carlisle, Ind., January 22, 1927.

L. A. VOGLER & SON:

Dear Sir—The seed corn I bought of you was absolutely satisfactory in every respect and would like to have another catalogue.

Yours respectfully,

W. L. GRASS, Carlisle, Ind.



L. M. Vogler holding Grand Champion Sample. International Grain and Hay Show, Chicago, Nov. 28-Dec. 5, 1925.

Brooksbury, Ind., February 1, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Dear Sir—I have used your seed corn for two years and I see a great difference in using pure seed such as you have, as I have made field tests with your seed corn, seed corn that was commonly grown here in the neighborhood and seed corn that was grown by other breeders, and your corn outyielded all of it. My official yield in five-acre contest 1925 was 144.44 bushels per acre which is the state record for five-acre plots. Yield in 1926 was 108.74 the head water did a lot of damage to my corn this year. I have shown your corn twice at the county corn show and won first on ten ear samples both times. Your corn can't be beat for high yield, stands up well and matures early for white corn. I recommend your seed corn to anyone looking for high yielding corn.

Very truly yours,

JOHN BARNES.

* * * *

Kenney, Ill., January 26, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Dear Sirs—The seed corn yielded good in quantity, better than my neighbor's. The corn stood up well, had finest root system, three, four and five rows of brace roots and largest ears I ever saw. I am planting it again next year.

Respectfully,

A. S. GREEN.

Hope, Ind., January 31, 1927.

L. A. VOGLER & SON, Hope, Ind.:

I am writing you to let you know how I got along with the seed corn I purchased of you last spring. I planted 240 acres, eighty of white, the rest in yellow. I got the best stand I ever had, every stalk just right place. The yield was good for last year and the quality fine. I want some more next spring. It paid me well if it had cost \$10.00 per bushel.

Yours respectfully,

WALTER BURNEY.

* * * *

New Salem, Ind., January 25, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Dear Sirs—You will recall that I bought twenty-five ears of extra good corn from you last spring for my acre in the corn club. I had a good stand but due to the winds a great deal was blown down. In the corn club my yield was 86 bushels per acre. This corn was better than my neighbor's in both quantity and quality. In the corn show at Rushville my ten ears were placed second in the corn club and sixth in the men's class. This corn also won first at the State Show in Section 3, Boys' corn club. My sixty ears won first over seventy-five exhibitors at the Rush County Show. All the other boys had seed corn bought from another man so you can judge for yourself the kind of corn grown from your seed.

Very truly yours,

CHARLES COLTER.

* * * *

Columbus, Ind., January 23, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Gentlemen—The ten bushels of white seed corn I purchased from you last year gave me the best stand of corn I ever remember seeing on our farm. The stalks were strong and vigorous from the time it came up until it was laid by. The ears were large and heavy and I think the nicest corn I ever raised and it matured at the proper time as I began to husk corn before any one in the neighborhood started. The corn belt of this county certainly owes L. A. Vogler & Son a debt of gratitude and good will in perfecting the high type and high yielding corn they have.

Yours most sincerely,

ARCHIE B. SPURGIN.

* * * *

Wilkinson, Ind., January 27, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Replying to your letter of the 22nd, regarding the seed we got of you last year we are well pleased with it. The corn matured in good time. The quality was good and the yield was better than other kinds planted on the same ground and at the same time. We have good corn land and much of corn made seventy-five to eighty bushels an acre. We are recommending this corn to our neighbors and no doubt some of them will call on you for seed this spring.

Very truly yours,

STALEY & WALKER.

By S. C. Staley.

* * * *

Patoka, Ind., January 22, 1927.

L. A. VOGLER & SON, Hope, Ind.:

Dear Sir—In regard to the seed corn which I bought of you last spring I could not have been better pleased. It produced a fine quality of mature corn. Yield per acre on five-acre plot was 89.09 bushels per acre. It was much better than my own or my neighbor's seed. I will not need any seed this year as I saved seed out of what I raised from your seed. Thanking you, and anything I can do for you in the line of selling seed corn will be more than pleased to do so.

Yours truly,

EVERETT LINDY.

